



11th BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & CANCER*

Charting a New Course – *Together*: Quality Health Care for All

Join us at this unique forum bringing together cancer survivors, community-based organizations, researchers, undergraduate and graduate students, government agencies, non-profit and for-profit agencies and organizations, and industry representatives.

Together we will share ideas, resources, and information to empower people to take action locally to meet the challenge faced by everyone, not just minorities and the underserved.

*COL (Ret.) James E. Williams, Jr., USA, MS, SPHR
11th Biennial Symposium Chair*

COME FOR:

- *CELEBRATION* of triumphs and achievements
- *INFORMATION* that expands possibilities
- *COLLABORATION* that facilitates action
- *INSPIRATION* that unleashes energy and hope

FEATURED SPEAKERS INCLUDE:

- Lance Armstrong
- Janeen R. Azare, PhD, MSPH
- Otis Brawley, MD
- Cecelia Rivera Casale, DrPH
- Elizabeth Duke, PhD
- Lloyd Everson, MD
- Robert Glover, DrPH
- Garth Graham, MD, MPH
- Stephen Greenberg, MD
- Cheryl G. Heaton, DrPH
- Wanda Jones, PhD
- Howard K. Koh, MD
- Helen Lettlow, DrPH
- Bernard Levin, MD
- Maureen Lichtveld, MD, MPH
- Hala G. Moddelmog
- John Niederhuber, MD
- Christina Puchalski, MD
- Harold P. Freeman, MD
- LaSalle D. Leffall, Jr, MD

SYMPOSIUM PURPOSE: To create measurable change from the ground up, by accelerating collaboration, and combining and mobilizing our collective resources for action.

OUTCOMES:

- To provide a venue to uncover and combine all our wisdom and release our collective energy.
- To provide opportunity for informal and formal networking between Community-Based Organizations (CBOs) and our public and private partners, to expedite collaboration among all attendees.
- To provide CBOs tools they can take back to their community.
- To provide private and public partners with community resources that will enhance their health disparity objectives, as well as current and future projects

SYMPOSIUM HIGHLIGHTS

Day One – Thursday, April 3

- **Opening Ceremony** 10:00am – 12:30pm
Survivor's Promenade, speakers and interactive conversation to initiate new connections among participants.
- **Herbert W. Nickens Memorial Lectureship Luncheon** 12:45pm – 1:45pm
Recognition of an individual who has made an impact in getting minorities and underserved populations into the health professions or other contributions to health care and related sciences.
- **Charting New Initiatives in Health Disparities** 2:15pm – 5:00pm
Presentation and interactive dialogue on new policy initiatives in Eliminating Disparities in Clinical Trials ([EDICT](#)) and other programs including [BackPack](#) and [CLAS-ACT](#).
- **Marketplace of Ideas I: Making Connections** 5:00pm – 8:00pm
Special networking event designed to help Community-Based Organizations (CBOs) be aware of information and resources available from our partners from local, state, national, federal, non-profit, and for-profit agencies and organizations.

- **Student Mentoring Program**
Day-long opportunities for invited students to explore healthcare careers by attending both regular and special sessions with their mentors.

Day Two – Friday, April 4

- **Breakfast Program** 7:30am -8:45am
*Up-Close and Personal Dimensions of the Health Consequence of Smoking
Presented by the American Legacy Foundation
Speakers: Ms. Grace Vincent, Robert Glover, DrPH, and Helen Lettlow, DrPH*
- **Plenary Session: Mapping the Future of Science & Service** 9:15am – 12:30pm
*“Living Room Discussions” on the future of cancer research, prevention and control led
by LaSalle D. Leffall, Jr., MD, Bernard Levin, MD and moderated by Tom Kean, MPH.*
 - Otis Brawley, MD
 - Cecelia Rivera Casale, DrPH
 - Elizabeth Duke, PhD
 - Lloyd Everson, MD
 - Stephen Greenberg, MD
 - Cheryl G. Healton, DrPH
 - Joseph J. Jacobs, MD, MBA
 - Hala G. Modellmog
 - John Niederhuber, MD
 - Paula Rieger, RN
 - Doug Ulman
- **Susan Matsuko Shinagawa LIVESTRONG Cancer Control Leadership Award Luncheon** 12:45pm – 2:30pm
Presentation of award to recognize an individual whose leadership in the area of cancer control goes beyond the expected to the exceptional.
*Honorees: “Lion in the House” team: Julia Reichert, Steven Bognar, Karen Durgans, Melissa Godoy
Speaker: Lance Armstrong*
- **Professional and Student Oral Presentations** 2:30pm – 5:15pm
Presentations of the latest scientific research developments and sharing of strategies to reduce the disproportionate incidences of cancer among minorities and medically underserved populations.
- **HOPE & Height Awards Celebration** 6:00pm – 9:00pm
The HOPE Award recognizes community-based volunteers for exceptional service in the areas of cancer control, prevention, treatment, or survivorship in minority and medically underserved communities in the United States and its associated territories. The Height Award recognizes an individual for outstanding national service in the promotion of healthy lifestyles & social justice in minority and medically underserved communities.
*HOPE Awardees:
Martina Davis-Correia
Barbara D. Davis, PhD (STAARS)
Lawrence MacRae
Vietnamese Resettlement Association*
*Height Award Honoree:
Judge Gabrielle Kirk MacDonald*

Day Three – Saturday, April 5

- **Breakfast Program - Harold P. Freeman Lectureship** 7:00am – 8:30am
Highlights of the extraordinary accomplishments of a pioneer in cancer prevention and control who brought attention to cancer disparities facing minority and medically underserved populations.
*Honoree and Speaker: Howard K. Koh, MD,
Director of the Division of Public Health Practice, Harvard School of Public Health*
- **Marketplace of Ideas II: Action Planning** 9:00am – 11:45am
Session designed to connect attendees with national, state and local partners to chart a new course together. Resource Providers and CBOs can identify specific ways to work together to eliminate health disparities at the local level.
- **The Great America Poster Picnic** 12:15pm – 2:00pm
Poster presentation event depicting research projects set in a relaxed, traditional All-American picnic environment.

- **CERP Workshops – Cancer Education Resource Program** **2:00pm – 5:30pm**
Highlights of best practices, demonstration and technical assistance programs in cancer education. A networking venue for the exchange of ideas and programs on eliminating health disparities.

- **LaSalle D. Leffall, Jr. Awards Banquet & Gala** **7:00pm – 9:00pm**
Recognizes individuals and organizations that have distinguished themselves in addressing the cancer crisis in minority and medically underserved communities through educational programs, clinical service, research, or public awareness.
 - Edward L. Reed Memorial Student Scholarship
Honoree: Stephenie K. Kennedy, MA
 - Founders' Award
Honoree: Betty Lee Hawks, MA
 - 2008 Leap of Faith Award
Honoree: Genentech, Inc.
 - LaSalle D. Leffall, Jr., Award
Honoree: Dileep G. Bal, MD

- **Student Mentoring Program**
Day-long opportunities for prospective health professionals to explore healthcare careers by attending both regular and special sessions for students and their mentors.

Day Four – Sunday, April 6

- **Farewell Brunch** **9:00am – 11:00am**
Spirituality in Health Care: Finding Life's Meaning in the Midst of Illness

- **Closing Ceremonies**

HONORARY CHAIRS

Celeste Clark, PhD
Senior Vice President
Global Nutrition and Corporate Affairs
Kellogg Company

Dr. Dorothy I. Height
President Emeritus
National Council of Negro Women, Inc.

SYMPOSIUM CHAIRS

We thank the following committee chairs for their many hours of volunteer effort to make this symposium a success.

Symposium Chair: *COL (Ret.) James E. Williams, Jr., USA, MS, SPHR*

Continuing Education for Health Professionals: *Jody Pelusi, FNP, AOCN, PhD*

Community Education Resource Program: *Evaon Wong-Kim, LCSW, MPH, PhD*

Current Initiatives in Health Disparities: *Armin Weinberg, PhD*

Great America Poster Picnic: *Richard Hajek, PhD*

HOPE & Height Award Celebration:

Hope Awards: Lynne Nguyen, MPH, Cayla R. Teal, PhD

Height Awards: Betsy Clark, PhD, Reginald C. S. Ho, MD, Sharon Barrett, MS

LaSalle D. Leffall, Jr. Awards Banquet & Gala: *Honorary Chairs: John Mendelsohn, MD, Mrs. Anne Mendelsohn, Carolyn (Bo) Aldigé.*

Marketplace of Ideas: *Mary Anne Bright, RN, MN*

Opening Ceremony: *Doris Browne, MD, MPH, Barbara Sapp-Davis, RN, BSN, CNOR*

Plenary Session: Mapping the Future of Science and Service: *LaSalle D. Leffall, Jr., MD, Bernard Levin, MD*

Professional and Student Orals: *Richard Hajek, PhD, Marian Johnson-Thompson, PhD*

Public Policy: *Jennie Cook*

Public Relations: *Bobbi de Córdova-Hanks*

Scholarship: *Susan M. Shinagawa, Bonnie Wheatley, MPH, MA, EdD, Doug Wagner, SW, LCSW*

Student Mentoring Program: *Marian Johnson-Thompson, PhD, Patricia Lee-Robinson, MS, Med, James L. Phillips, MD*

Student Mentoring Program Evaluation: *Suzanne Gronemeyer, PhD, Elizabeth Patterson, MD, FACR*

Survivorship: *Westley Sholes, MPA, Ivis Febus-Sampayo, Diana Jeffery, PhD*

Susan Matsuko Shinagawa LIVESTRONG Cancer Control Leadership Award Luncheon: *Chairs: Mary Bennett MFA, Andy Miller, MHSE, CHES; Honorary Chair: Susan Matsuko Shinagawa*

SYMPOSIUM PARTNERS**

We wish to thank our generous partners who have helped make this symposium possible.

PRIVATE PARTNERS

American Association for Cancer Research
American Cancer Society
American Legacy Foundation
Dan L. Duncan Cancer Center at Baylor College of Medicine
ENACCT
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Susan G. Komen for the Cure
TAP Pharmaceuticals
The Leukemia & Lymphoma Society
The University of Texas MD Anderson Cancer Center

PUBLIC PARTNERS

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National Institutes of Health
National Cancer Institute

***as of March 6, 2008*